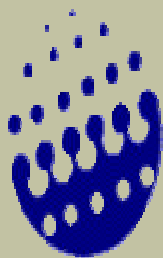


WINTER 2007



ROWATER AUSTRALIA

**ROWATER**  
AUSTRALIA



# WELCOME

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Welcome to our quarterly newsletter. I am Di, new to Rowater and the voice on the telephone or in person at reception. I started with the company in January after leaving a similar position in the health industry, which I held for 7 years, I decided I needed a change. Boy did I get one! I didn't realize there was so much to learn about water. What is in it, what you don't want in it, how Reverse Osmosis works, I could go on but this is what I've learnt so far...

Rowater prides itself on our commitment to excellent customer service and with a strong business plan aim to take the business into the future as a leader in Reverse Osmosis Water production.

Not only do we produce great tasting high quality drinking water such as Purelle and Aquanova, we also produce High Grade and Premium Demineralised water. Typically, the superior quality of High Grade water is used in the sterilisation process, but recently several hundred litres were used in an art exhibition at the Adelaide Wine Centre.

Local Artist Mignon Clift dyed over 300 litres of water to emulate red wine. Rowater water was chosen for the exhibition for its purity and homogenous qualities.

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## NEW ACCOUNTING DEPARTMENT

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Rowater would like to welcome Gerda to our accounting Department.

We are all working hard to streamline our accounting practices and have made several improvements.

Payments can also now be made via EFT, credit card or cheque. If you would prefer to receive your invoice

electronically or via fax please advise us.

We also encourage minimum cash handling and as such vouchers are a great way of doing this. Prepayment for booklets of 5 vouchers are available by contacting us or your driver

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## GUARANTEE OF QUALITY

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Rowater is a Quality Assured Company and has been registered with Total Quality Certification Services International since 1998.

Whilst we have manuals and documentation on all our procedures it is the employees commitment to quality and customer service that really sets us apart from our competitors.

# DO YOU KNOW WHAT YOUR DRINKING ?

Recently spring water companies have been in the media highlighting how and where they obtain their water

We would like to assure all customers that Rowater Reverse Osmosis Water is different. In fact our product starts with tap water.

Tap water, however may contain as many as 260 different chemicals so we purify the water using Reverse Osmosis.

Reverse Osmosis is a process by which the water is forced through very fine membranes and filters removing between 95% and 99% of all organic and inorganic compounds. The water is very pure but best of all tastes fantastic, we challenge you to find a better tasting water that is better for you.



How can you be sure there is nothing harmful in your drinking water?

By starting with a product that is already intended for drinking, we are assured that there are no harmful contaminants in the water. Our quality assured standards and continual testing of the water guarantees it meets within our specifications and quality.

Purelle is ultra high purity drinking water with a light and refreshing taste. It is free from potentially harmful dissolved metals, minerals and salts that can be found in other drinking water. This highly purified water of consistent quality is free from contaminants using advanced membrane purification technology.

Spring water is not necessarily pure or free from contaminants.

There is no need to drink impure water when you can have Purelle delivered free in economical 15 litre bottles or convenient 16 litre cubes. All containers are clean and sanitized before refilling and are sealed with a tamper proof evident seal. Call our office to arrange for free delivery or visit our website for more information. [www.rowater.com.au](http://www.rowater.com.au)

## 'THE PUREST WATER IN TOWN'

Aquanova, meaning 'new water' offers purity, exceptional taste and is double membrane purified and produced to have more than seven times the usual levels of oxygen other waters have. The water contains no toxins or chemicals, is sodium and chlorine free and organically pure.

With more than 70% of our bodies made up of water, it is critical that this essential product becomes a regular part of our daily diet.

Water not only detoxifies and cleanses the body but aids in weight loss by metabolising stored fat.

### SPECIAL OFFERS

- If you would like a free trial of Aquanova for your home or business please contact us on 8371 4588 and Di will make time to come out and visit you and discuss the benefits of Aquanova water.
- Become an Aquanova drinker and purchase a book of 5 vouchers and receive an extra voucher for free. That's a 20% saving. Valid until 30/06/07.- Please mention this offer.



**Why not place your Aquanova water on a free standing or bench top water dispenser. Cold/cool or hot/cold dispensers available for 12 month rental for just \$99 GST inc.**

Any comments or ideas for next issue: please email Di at [info@rowater.com.au](mailto:info@rowater.com.au)